

Music Masters for New Audiences and Innovative Practice

NEWSLETTER - JUNE 2009

An exciting new Master programme, the Joint Music Master of New Audiences and Innovative Practice has just completed its pilot year with good results. During the last year the five partner schools have been working on the programme by piloting various courses and now they are almost ready for the start of the Joint Music Master. During the pilot year the Quality Assurance was piloted as well as the Managerial programme. In this newsletter we will report on the education in the five schools throughout the pilot year.

Pilot year Prince Claus Conservatoire

The Prince Claus Conservatoire started the pilot year in the first semester with two of the four compulsory modules, Leading & Guiding and Performance & Communication. Throughout the modules time was spent on Mentoring. During the second semester three optional modules were piloted, Music for Organizational Development, Cross Genre Improvisation and The Musician as Actor.

The orientation week at the beginning of the programme was very inspiring and positive. The students really enjoyed working on the transformation of the slightly abstract metaphorical theme 'Landscape' into a professional performance. The assignment was to assist the workshop leaders and during the course of the week to demonstrate the skills they obtained in the various aspects of L&G and P&C. The week gave a very good insight into the process of assessing and how to go about this in future. Overall, the students did very well and showed great skills in presentation techniques and in leading the workshop groups. [More](#)

Pilot year Guildhall School of Music & Drama

During the academic year 2008/09 the Guildhall piloted three of the compulsory modules, Leading & Guiding, Action Research and Project Management & Entrepreneurship. The L&G sessions focussed on the preparation and execution of an exciting educational project where pupils of four London based primary schools and their local secondary school worked together on the composition and performance of a musical piece, assisted by Guildhall School students and led by the external partner Globetown Learning Community.

A group of Action Research students did small individual pieces of research that were closely related and often taking place in their own practice. Research plans were, for example, exploring the harmonium (an instrument which is used across a number of different musical cultures), and how it may be used in a collaborative context. Others were exploring the theatrical artistic potential of the double bass on stage, and the impact of different warm-up exercises within the context of creative music workshops. In Project Management, students were taught the several phases and practical issues that arise when planning and executing an own artistic project. [More](#)

Pilot year Royal Conservatoire in The Hague

The Royal Conservatoire piloted Performance & Communication, Leading & Guiding and Project Management & Entrepreneurship. Optional modules were Improvisation for non-jazz musicians, African music and Mentoring. The P&C course started with a series of workshops and three students will do a final presentation to round up this module. One of these, for example, is a performance in the fringe programme of an international choir festival, together with the vocal quintet and will 'attack' new audiences with surprise-performances in unexpected places.

Six students successfully finished the L&G course. After a series of workshops, they led a few workshops themselves with groups such as children, young people and students. The workshops were given in collaboration with external partners like Dario Fo (production house of community opera), the education department of the Amsterdam Concertgebouw and the

Nationale Reisopera. The PM&E students successfully finished this course and presented a Project Initiation Document for their Professional Integration Project in the second year of the programme. [More](#)

Pilot year Iceland Academy of the Arts

At the Iceland Academy of the Arts two students piloted the Leading and Guiding module and three composition master students piloted the Action Research and the Project Management & Entrepreneurship modules. Mentoring and the optional module “Voces Thules” were piloted as well. The pilot year in Iceland was interrupted by the collapse of the economy in October 2008. The funding which had previously been agreed on by the authorities was suddenly withdrawn. Still, the work on piloting and preparation of the programme continued and most of the pilot year’s tasks were done successfully. [More](#)

JAMK University of Applied Sciences

JAMK University of Applied Sciences tailored specialization studies of ‘Music Makers for New Audiences and Innovative Practice’ with 30 EC. The curriculum offered two compulsory modules (PME, P&C) and four optionals. The specialization studies will be offered again next year.

JAMK is currently negotiating with the University of Jyväskylä (JYU) about possibilities to organize the Joint Master studies together. The university would supply the status and the JAMK Department of Music the contents of the programme. [More](#)

Further information

The topics of this newsletter are covered more in-depth on our project’s website. Please visit www.jointmusicmasters.org or contact us at: jointmusicmasters@org.hanze.nl
The website of the master programme is: www.jointmusicmaster.org



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